

**DRIVEN 2 EXCEL
OFFICIAL CONTEST RULES**

These rules apply to the Driven 2 Excel Contest (“Contest”) conducted by **Beasley Media Group, LLC d/b/a WKML, WZFX, WUKS, WFLB, WAZZ, WZFX-HD2** (each a “Station,” collectively the “Stations”). **In addition, the General Contest Rules posted at www.WKML.com, www.foxy99.com, www.1077jamz.com, www.965bobfm.com, www.mykissradio.com, and www.sunny943.com apply to this Contest. If there is a conflict between the General Contest Rules and the Rules for this Contest, the Rules for this Contest shall control.**

1. HOW TO ENTER

- a. The Contest will begin and end in accordance with dates set by Public Schools of Robeson County for the 2020-2021 academic school year.
- b. In order to qualify to win, Robeson County high school seniors from the following schools: Robeson County Early College High, Fairmont High, Lumberton High, Purnell Swett High, Red Springs High, and St. Paul’s High must: (i) earn a grade point average of 3.2 or better for each grading period of the 2020-2021 academic school year; and (ii) have no more than five (5) unexcused absences for each grading period of the 2020-2021 academic school year. Those students who follow the qualifications listed above will receive an invitation to the prize drawing described in Section 4.
- c. Administrators of the high schools will solely determine which students qualify for the prize drawing. The Station is not responsible for any determinations of student eligibility for the prize drawing.
- d. There will be up to a total of one (1) Grand Prize winner and five (5) Scholarship Prize winners selected in the Contest.

2. ELIGIBILITY RESTRICTIONS

- a. This Contest is open to all Robeson County high school students who are in their senior year from the following schools: Fairmont High School, Lumberton High School, Purnell Swett High School, Red Springs High School, and St. Paul’s High School, who are legal US residents and reside in North Carolina, except where prohibited by law. **Winner must possess a valid, government-issued ID and show proof of insurance and valid North Carolina Driver’s license or permit to verify eligibility.**
- b. Employees of the Station(s), its licensee, its parent corporation and their affiliated entities, advertising and PR agencies, participating sponsors/promotional partners, other radio stations in the service area of the Station and the members of their immediate families and those living

in the same household of each (whether related or not), are ineligible to enter or win. The term "immediate family" includes spouses, siblings, parents and legal guardians, children and legal wards, grandparents, and grandchildren, including "in-laws."

3. PRIZES

- a. Up to one (1) Grand Prize will be awarded. The Grand Prize consists of a one (1) 2020 Honda with an approximate Retail Value ("ARV") of the Grand Prize is \$24,000; such figure is based on Manufacturers Suggested Retail Price ("MSRP") of vehicle. Prize's actual vehicle model and retail value may vary from the ARV stated herein due to the selection of options, accessories, or delivery location. The prize winner shall be solely responsible for any and all applicable taxes, including sales tax, as well as title, plate fees, registration and documentation fees, insurance (proof of which must be shown prior to taking possession of vehicle), dealer preparation fees and destination charges (if any), operating and maintenance expenses and any other fees and expenses not specified herein associated with the receipt and use of the prize. Selection of vehicle color, options and equipment will be determined by Station in its sole discretion and will be based on dealer stock/availability. Dealer incentives or rebates will not be credited or applied to any vehicle won. Winner must take possession of vehicle at a dealership designated by the Station or its designee within thirty (30) days following winning (or once winner's vehicle becomes available). Winner is solely responsible for all costs associated with any permitted or available vehicle upgrade/option package and/or accessories. If required by law, winner must have a current and valid U.S. driver's license and proof of insurance to take delivery. Vehicle awarded may differ from any vehicle shown in Promotion materials.
- b. Up to five (5) Scholarship Prizes will be awarded. Each Scholarship Prize consists of one thousand dollars (\$1,000) awarded in the form of a company check issued to the winner (if 18 or older), or the parent or legal guardian of the winner (if winner is 18 or younger). ARV of each Scholarship Prize is \$1,000. No check will be awarded, processed or mailed until winner has claimed the prize at the Station, presented all required documentation, and signed all required releases and tax forms. Checks will then be processed within approximately 4-6 weeks following confirmation of eligibility and completion of all requisite releases and IRS forms.
- c. Prizes or prize certificates must be claimed during Prize Event taking place at **Lumberton Honda, 310 Wintergreen Drive, Lumberton, NC 28358 on May 11, 2021**. It is the winner's sole responsibility to claim the Prize or prize certificate within the timeline provided in these Official Rules. If winner is under 18 years of age, a parent or legal guardian of the winner will be responsible for claiming the prize and must be present for vehicle delivery.

4. SELECTION OF WINNERS

- a. Up to one (1) Grand Prize winner and five (5) Scholarship Prize winners will be selected as follows:

All qualifying students as described in Section 1 will be invited to the “Event” taking place on May 11, 2021 at Lumberton Honda, 310 Wintergreen Drive, Lumberton, NC 28358. Qualifying students must be present to register with Station personnel present beginning at 5:00pm Eastern Time (“ET”) and ending at 5:59pm ET. Any qualifying students not present by 5:59pm ET may be disqualified by the Station in their sole discretion. No late entries or proxies will be permitted. At approximately 6:00pm ET, up to one (1) Grand Prize winner will be selected in a Station-conducted random drawing from all eligible qualifying students present at the Event.

Entrants for the Scholarship Prize drawings will be separated into entry pools pertaining to each participating school in the Contest. At approximately 6:00pm ET, up to one (1) Scholarship Prize winner will be selected in a Station-conducted random drawing from all eligible qualifying students present at the Event from each participating school (for a total of five (5) Scholarship Prize winners).

- b. Winners’ names will be announced on-site promptly following the drawing. If any on-site winners do not present themselves within one (1) minute of the first announcement regardless of the reason, Station reserves the right, but not the obligation, to disqualify that selected winner and select an alternate winner until one (1) Grand Prize winner and five (5) Scholarship Prize winners come forward.
- c. Odds of winning the Grand Prize depend on the number of total qualifying students present at the Event. Odds of winning a Scholarship Prize depend on the number of qualifying students present at the Event from each participating school.
- d. Entrants need not listen to the Station, but must be present at the Event to win.
- e. The winner, or parent or legal guardian, must execute and return any required release by 7:30pm ET on May 11, 2021, or prize will be forfeited, and an alternate Grand Prize winner may be selected (time permitting) in a random drawing of all remaining eligible onsite entries received; or an alternate Scholarship Prize winner may be selected (time permitting) in a random drawing of all remaining eligible onsite entries received from the entry pool of the school which the winner who forfeited the Scholarship Prize attends.
- f. Decisions of Station management with respect to the Contest are final.

5. CONDITIONS

- a. The Stations reserve the right to end any contest or amend these rules upon announcement on air and by publication at www.WKML.com, www.foxy99.com, www.1077jamz.com, www.965bobfm.com, www.mykissradio.com, and www.sunny943.com.
- b. For website contests: By use of each Station’s website and by entering this Contest, entrants agree to each Station’s Terms of Service Agreement and to the use of Personal Information as stated in the Privacy Policy located at www.WKML.com, www.foxy99.com, www.1077jamz.com, www.965bobfm.com, www.mykissradio.com, and www.sunny943.com.

- c. Copies of the written Contest rules and a list of all winners are available during regular business hours at the main studio of the Stations, 508 Person Street, Fayetteville, NC 28301, or by sending a self-addressed, stamped envelope to the Stations.